

The logo features a large, stylized number '40' in white, set against a red heart shape composed of many small triangles. To the right of the heart, the words 'DAYS of LOVE' are written in a bold, sans-serif font. 'DAYS' is in grey, 'of' is in a smaller grey font, and 'LOVE' is in red.

40 DAYS of LOVE

40 Days of Love: *Loving Our Communities to Jesus*

(Sept. 20th - Oct. 29th 2017)

Dear Fellow Christ-Follower,

We want to personally invite you to be a part of the **40 Days of Love**. This Global Prayer, Care, Share Evangelism Campaign is scheduled to take place from **Sept. 20th - Oct. 29th 2017**. We hope that you will prayerfully consider having your congregation or ministry participate with this unique opportunity to join Christ-followers from around the world in praying for, loving on and sharing the Gospel with those in our spheres of influence.

Goal of this Initiative: In short, our goal during the **40 Days of Love** is to see tens of thousands of congregations participate from across the United States and around the world. We hope to have 10 million Christ-Followers pray for, love on, and share the Gospel of Jesus Christ with at least 10 people in their sphere of influence. We have designed a **40 Days of Love** “Prayer, Care, Share Guide” that will activate the members of our congregations to proactively love on those that God has placed around them. This initiative has the potential of transforming over 100 million lives.

Our long-term desire is that the **40 Days of Love** will be used by God to launch a **Prayer, Care, Share Lifestyle** in Every Congregation, Every Community, Every Sphere of Influence, Every Ethnicity, Every Denomination and Every Generation in Every Nation. Ultimately meaning that every man, woman, and child will have repeated opportunities to see, hear and respond to the Gospel.

To sign-up your congregation simply go online (www.40DaysofLove.net/Signup) and fill out the short online form. We are providing free electronic copies of the Prayer, Care, Share Guides for use during the 40 Days.

God bless you and we hope to hear from you soon!

Yours in Christ,

40 Days of Love Steering Committee

Email: Office@40DaysofLove.net



Many local congregations and parachurch ministries have already signed up. Check our website for updated endorsements: www.40DaysofLove.net/Endorsements



The BIG Question: What is being requested of a ministry that agrees to participate with the 40 Days of Love?

Each participating ministry agrees to share the following challenge with their membership. Promotion and implementation can look however you choose to do it within your local context.

Dates: Sept. 20th – Oct. 29th 2017

1. First Love (Sept. 20th - Sept. 30th) (Matthew 22:36-38)

For the first 10 days of the 40 Days we are encouraging participating congregations/communities to set this time apart as a season to seek the Lord. In the Jewish calendar this is the season between Rosh Hashanah & Yom Kippur. It is a time of repentance and returning to our “First Love” Jesus Christ.

A. Prayer, Care, Share Guides distributed to individual participants.

B. Corporate times of united prayer at the congregational/community/city level are encouraged. (Expressions of this corporate prayer can be whatever God leads from location to location: From individual congregations calling for prayer & fasting within their ministries, to a multi-site/city-wide model that rotates location every day, to a single-site prayer tent in the center of the city with hundreds of congregations participating!)

2. Engage (Oct. 1st – Oct. 29th) (Matthew 22:39-40, Matthew 28:18-20)

Coming out of this season of consecration, we will seek to purposefully engage our sphere of influence with the Person of Jesus. During these days:

A. Every individual is encouraged to purposefully Pray, Care, and Share the Gospel with at least 10 people in their sphere of influence.

B. Corporate opportunities provided at the congregational/community/city level to engage in a Prayer, Care, Share Lifestyle. (Expressions of this can be as unique as the community/sphere of influence that you are seeking to engage with the Gospel. How does GOD want His Church praying for, loving on and sharing the Gospel with your community during these days? Let His Holy Spirit be the One who determines what this will look like in your area.)

- *Is any training provided for areas that are preparing for the 40 Days of Love?*

An important element of the **40 Days of Love** is to prepare our own hearts and lives to be ready to reach our sphere of influence for Jesus Christ. In partnership with the **Christ-Like Lifestyle Training** initiative, we are providing free online courses, and live in-person training to areas that are planning to participate in the **40 Days of Love**. The purpose of this training is to equip leaders in a lifestyle of deep intimacy with God that results in effective prayer, evangelism and discipleship. 1-3 day training options are available. If you are interested in more information you can go to our website at: www.40DaysofLove.net/Training or simply email us at: Office@40DaysofLove.net

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Will you prayerfully consider joining us as together we love our communities to Jesus?

www.40DaysofLove.net/Signup | Office@40DaysofLove.net